steakd

STEAKD ON SOLANA WHITEPAPER

STEAKD WHITEPAPER

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WHAT IS A ROYALTY TOKEN

A royalty token allows holders to earn passive income through royalty-sharing mechanisms. These tokens typically distribute a portion of trading fees, business profits, or other income streams to holders as royalties, similar to how traditional royalties work in music, patents, or real estate.

Key Features of our SDX Royalty Token:

Passive Income – SDX Holders receive passive royalties in USDC without needing to trade or actively manage their holdings.

Trading Royalties –Trading of SDX provides a 5% royalty on all buys and 8% royalty on all sells back to SDX holders.

Royalties: Holders of SDX are paid 31.25% of net revenue as royalties from OrderUp, Steakds food delivery system.*

Automated Payouts – Our Steakd automated royalty distributor is used for our trading and royalty payments, distributing earnings automatically to holders wallets.

Decentralized & Transparent – Blockchain ensures secure, verifiable transactions, for all to see.

*distribution proportional on token ownership %.

OUR MISSION

Steakd: Disrupting hospitality with the power of crypto and real world assets.

At Steakd, our mission is to empower holders by delivering consistent royalties while championing the profitability of the hospitality industry. We strive to introduce innovative solutions that enhance industry efficiency, while contributing to sustainable operations. By fostering a supportive and relevant ecosystem of hospitality services we build a system that benefits both our SDX holders and the businesses we work with.

By aligning blockchain technology with real-world innovation, Steakd is setting a new standard for royalty tokens—offering meaningful returns and driving positive change in the industries we serve.

BUILT BY EXPERTS

Steakd: The right solution for Industry

With over 60 years of combined experience, our team of industry veterans understands what it takes to succeed in one of the world's most challenging sectors. This expertise forms the foundation of everything we do, ensuring that our solutions are practical, scalable, and built for long-term impact. Through our innovative SDX token, we're creating massive potential for holders by tying holder royalties directly to the success of our business ventures.

Steakd is driven by a clear mission: to create real-world value by addressing the pain points businesses face every day. By combining deep industry knowledge with innovative technology, we're offering a unique opportunity for success that's rarely seen—an opportunity to lead the transformation of an entire industry.

Violet Bee
Quality Assurance Manager/Discord Admin

Violet is a technology enthusiast with a deep passion for web3 and a strong background in computer hardware and customer service. Having nurtured her love for technology from a young age, she brings a wealth of knowledge and expertise to her leadership position at Steakd.

Violet's strategic mindset allows her to envision new possibilities and drive innovative solutions in the evolving world of web3. With her technical prowess and keen attention to detail, she navigates the complex technological landscape of web3.

Violet's unwavering commitment to excellence and customer satisfaction fuels her dedication to leading with her team towards success and the fulfillment of the Steakd mission. Violet envisions Steakd at the forefront of the hospitality industry advancements.
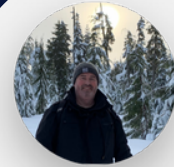
Mark Yellowley
Chief Operating Officer

Mark Yellowley has been self-employed in the food service industry for over 25 years, with additional experience as a business analyst, coach, and commercial lender.

After launching his own home-based food business and expanding it into multiple retail locations, Mark understands both the opportunities and challenges of the industry firsthand. His experience as an entrepreneur, coach, and lender gives him a well-rounded perspective on industry operations and business strategy.

Beyond food service, Mark has a strong interest in crypto and Web3, both as an investor and as a firm believer in its potential to unlock innovative solutions for traditional businesses.

Mark joined the $SDX team out of a deep passion for transforming the food industry with cutting-edge services. He believes Steakd is building game-changing utility that will deliver sustainable, long-term value.

Food delivery is ready for disruption.

John Buskie
Chief Executive Officer/Founder

John has been in the food service industry since 1997. He has management experience working and catering some of the largest venues and events in the U.K.

John has first-hand experience understanding what it takes to run a successful food service operation. He understands the challenges of the industry and has a deep respect for the work required. John is passionate about helping others and has a history of mentoring.

Through this work, and seeing how many businesses are struggling, John felt the need to somehow respond. Steakd was the answer, the first crypto project dedicated to assisting the hospitality industry.
John is a crypto investor and entrepreneur who thrives on finding unique solutions to industry wide problems.

He is passionate about how to bring real world finance into web3 and sees unlimited opportunity to utilize the efficiencies of blockchain to solve issues. John has built Steakd to offer service and utility to the industry in a time that is dramatically needed.

Michael Bishop
OrderUp Business Development Manager

Michael is an inherently self-driven individual, possessing a sharp attention to detail and a clear vision aimed at realizing the ethos of Steakd. His entrepreneurial background, extending beyond the realms of hospitality, has underscored the interconnectedness of challenges across industries, a facet he ardently aims to transform.

With a commitment to transparency and open communication, Michael perceives these as pivotal elements for achieving success. Drawing from extensive experience in business-to-business sales, account management, and fostering customer relationships, Michael is adeptly positioned to propel OrderUp forward, steering its growth with a systematic and strategic approach.

Initially introduced to Steakd as an inquisitive investor, Michael, much like many of you, sought a venture that promised enduring benefits for his family.

Father Mulcahy
Community Manager

Thomas is dedicated to creating and fostering a fun, informed, diverse, and inclusive community. Thomas envisions bridging the divide between project and community - creating a community where everyone feels welcome, valued, and empowered to participate. He believes that the voices and concerns of community members should be heard and addressed as exemplified on our weekly "Last Call" community spaces chat.

With over 15 years of hands-on hospitality experience and a keen interest in blockchain technology, Thomas is uniquely qualified to help the team at Steakd combine real-world utility with Web3.

He is committed to bolstering and engaging the community while working closely with the rest of the Steakd team to build a more equitable and sustainable future for the entire industry.

SOLANA MIGRATION

Steakd made the decision to migrate from the Binance Smart Chain to Solana in early 2025.

Our SDX token introduces an exciting tokenomics model to SOLANA offering the trading royalties of a traditional royalty token combined with rev share royalties tied to an ecosystem of real-world businesses.

Steakd's first company OrderUp, is set to launch this year, creating a unique opportunity for Steakd to deliver on this dual royalty sharing model.

As holders on Solana increasing look for opportunities for passive income, Steakd is uniquely positioned to deliver.

SDX OTC SALE

Steakd will take the opportunity of moving chains to do an OTC SDX token sale. The OTC tokens* will come from existing tokens and will be used to both improve the SDX LP at launch and to capitalize OrderUp.

The OTC process is as simple as opening up a support ticket in Discord and a team member will assist you. OTC buyers will be provided 100% of their SDX on SOLANA ahead of launch.

Over the counter token sales do not incur taxes, offering buyers a unique opportunity to buy tokens at a discounted rate.

OTC minimum buy in: $100

$SDX OTC will close March 19th, 2025

Steakd OTC

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           Over the Counter
                 |
   ┌─────────┬───┴───┬─────────┐
OrderUp   $SDX LP  5% Holders  5% Chart
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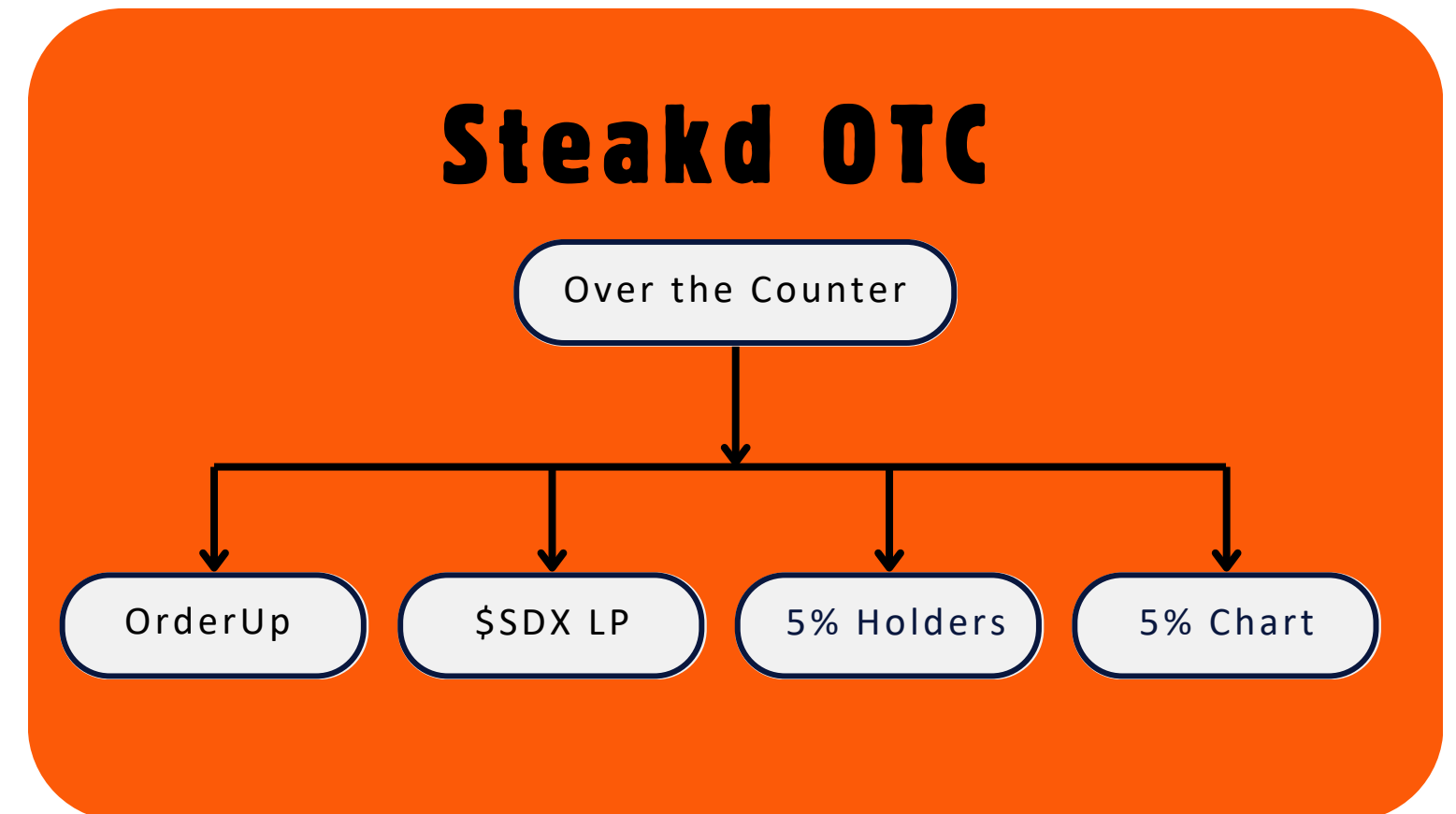
SDX TOKENOMICS

Tokenomics: Discover SDX, the Solana Royalty token that offers passive income through trading and Real World Asset revenue share.

BUYS: 12% TAX

SDX Holders: 5%
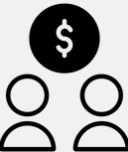
OPs: 3%

LP: 2%

Dev: 1%

Treasury(SAFU): 1%

SELLS: 16% TAX

SDX Holders: 8%

OPs: 3%

LP: 2%

Dev: 2%

Treasury(SAFU): 1%

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SDX Holders: Holders earn a passive income through a share of all SDX token transactions, benefiting simply by holding **SDX**.

Operations (Ops): Covers expenses such as marketing, utilities, overhead, insurance, and professional services.

Liquidity Pool (LP): 2% of all buys and sells goes to the **SDX** LP, helping build a stable liquidity floor over time.

Development (Dev): A portion of transaction fees supports our development wallet, funding ongoing maintenance and future enhancements.
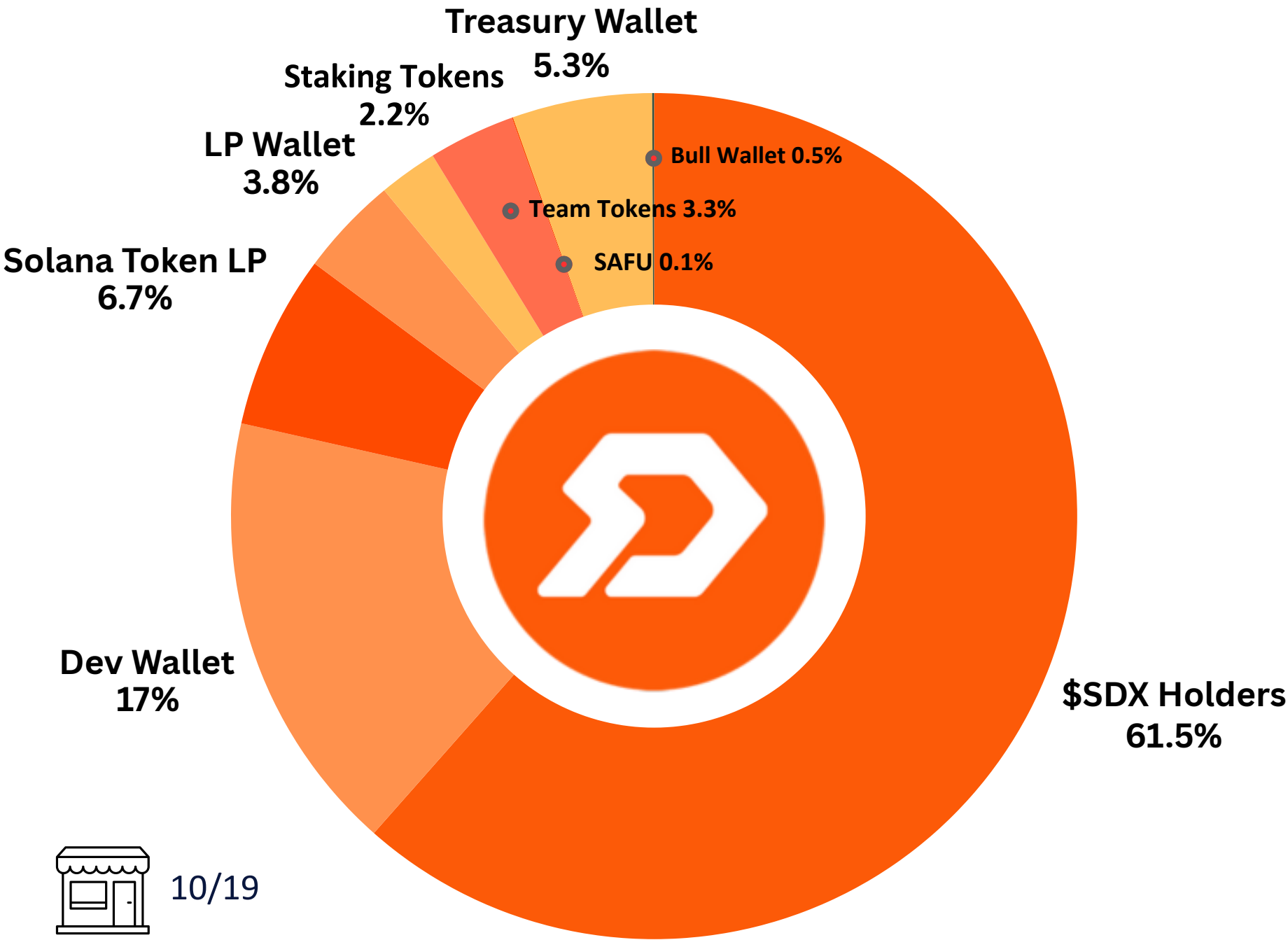
SAFU: 1% of buys and sells accumulates in the treasury, available for use as needed.

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SDX TOKEN DISTRIBUTION

Steakd Ticker: SDX

Total SOLANA Operating Supply: 10,000,000,000 SDX

SDX Holder Tokens	6,126,268,185.42	61.3%
Development Wallet	1,693,019,770.27	16.9%
Solana token Liquidity	663,160,870.54	6.7%
LP wallet	379,388,525.56	3.8%
Staking Tokens	223,460,844.74	2.2%
Team Tokens	329,363,372.01	3.3%
Bull wallet	46,445,025.00	0.5%
Treasury	531,806,527.38	5.3%
SAFU	7,086,879.08	0.1%

Treasury Wallet 5.3%
Staking Tokens 2.2%
LP Wallet 3.8%
Solana Token LP 6.7%
Dev Wallet 17%
Bull Wallet 0.5%
Team Tokens 3.3%
SAFU 0.1%
$SDX Holders 61.5%

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INTRODUCING ORDERUP

Steakd: Transforming Food Delivery

Steakd has developed **OrderUp**, a game-changing food delivery App that the industry desperately needs.

With major savings, massive royalties, and real economic impact, we're driving true industry disruption.

A DIFFERENT APPROACH TO SUCCESS

OrderUp was created by food service industry experts to tackle one of the biggest challenges in food delivery today: predatory pricing. With a fair and service-focused model, OrderUp provides essential support at sustainable rates, reducing costs for businesses and protecting consumers and workers from the ripple effects of high fees. Excessive fees often squeeze workers by creating pressure to work longer hours under tighter margins, while money that could support local communities is instead funneled to large corporations. OrderUp is built by the industry, for the industry. Join Steakd today to support local small business and earn royalties on your tokens—supporting fair pricing and better conditions for all.

Created by food service professionals, ensuring a platform that genuinely supports restaurant success.

A 4% service fee, saves business 70-90% and benefits everyone using OrderUp.

Zero driver commissions allow drivers to keep what they make.

Food delivery in the UK is an established market representing over 44B in annual sales.

OrderUp and Steakd work with Charities to assist workers in the Food Service Industry

Direct net royalty share back to holders of SDX with every order made.

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ORDERUP HAS THE SOLUTION!

An Industry in need of Disruption!

Food delivery in the UK is currently broken. Service providers charge businesses unsustainable fees of 15-40%, forcing many to close and driving up prices for customers. This challenging landscape, combined with the market's size and lack of reasonable alternatives, creates an opportunity for both impact and revenue—one we're uniquely positioned and motivated to seize.

How is OrderUp Different?

OrderUp is the first mover of a sustainable solution to the issue of predatory food delivery costs. In an industry where success hinges on razor-thin margins, OrderUp offers the opportunity to put more money back into the hands of businesses, staff, drivers, and users.
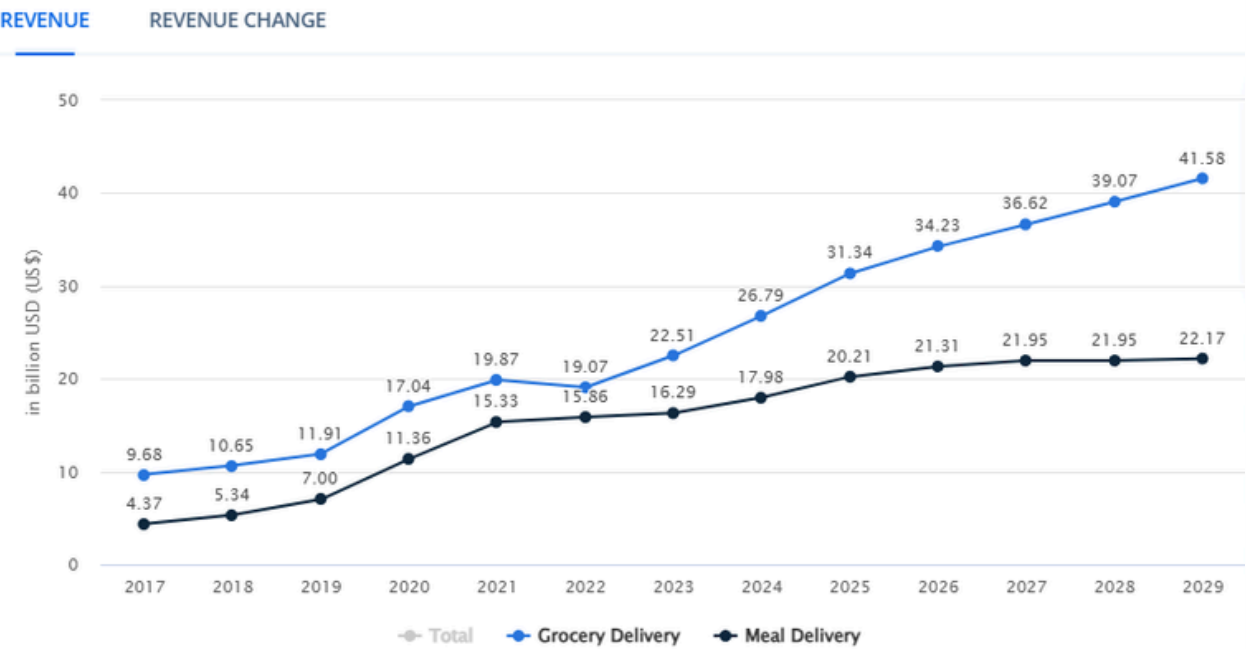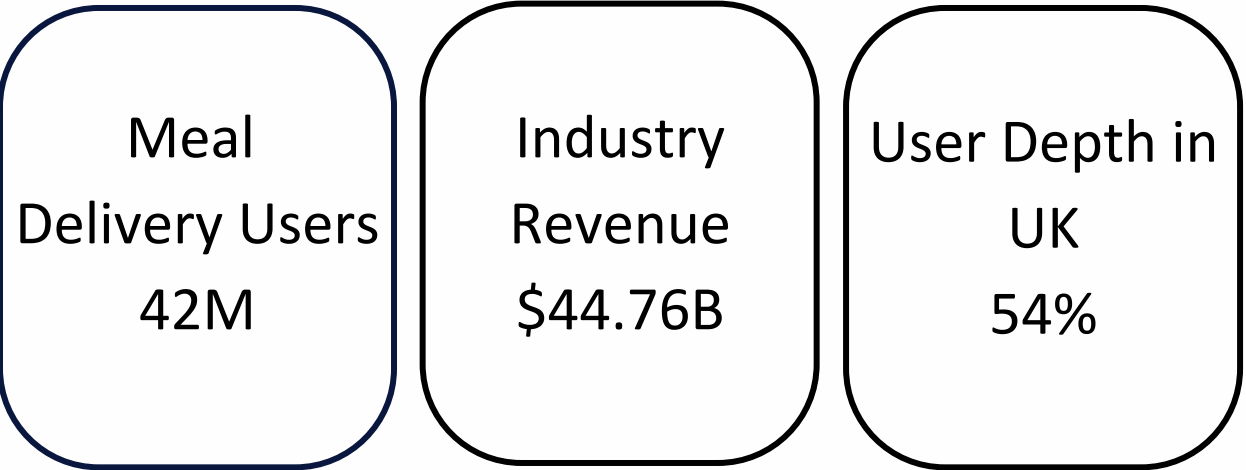
What does access to a $44B industry mean for SDX holders?

OrderUp offers a share of operating revenue back to holders of the SDX token. Food delivery in the UK is a massive industry that offers Steakd a path to financial success with modest industry adoption.

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FOOD DELIVERY IN THE UNITED KINGDOM

(PROJECTED FOR 2024)

| Meal Delivery Users 42M | Industry Revenue $44.76B | User Depth in UK 54% |

REVENUE   REVENUE CHANGE

STEAKD'S ROYALTY ECOSYSTEM

Steakds trading and royalty distribution model represents a unique offering on Solana!

Our goal is to create a positive impact on industry while providing scalable royalties to holders as the business grows. DYOR on Steakd today.

TRADING ROYALTIES

BUYS: 5%
SELLS: 8%
Over
$95,000
USDT
royalties
paid to date.

ORDERUP ROYALTIES

Launching soon!
OrderUp will share 31.25% of net revenue back to SDX holders

FUTURE UTILITIES

Steakd is building an ecosystem of food service businesses that will all provide a % of net Profit back to SDX holders
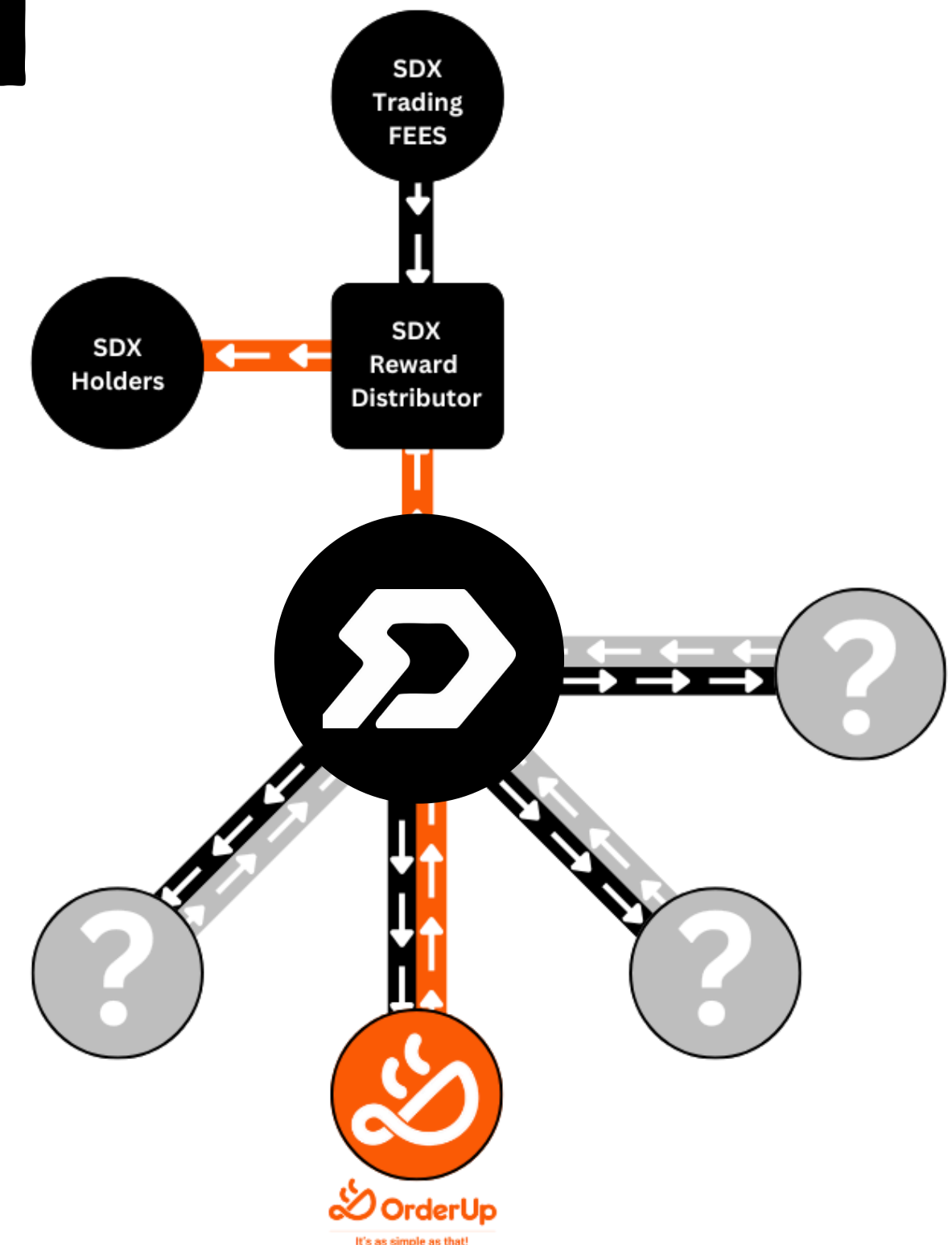
Royalty Calculator: Curious about your potential royalties as OrderUp scales? Visit the Steakd Royalties Dashboard at
https://dashboard.steakd.com

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SDX Trading FEES

SDX Holders

SDX Reward Distributor

OrderUp
It's as simple as that!

Financial information provided in this document should not be considered financial advice. Estimates are also subject to jurisdictional taxes, fees, and other deductions, which may impact the final amount received.

STEAKD NFT COLLECTIONS

Steakd has 2 NFT collections on SOLANA. The OG IncrediBulls and the UnstoppaBulls. The OG IncrediBulls have relocated from their original home on BSC to SOLANA as our OG 420 NFT collection.

Launched earlier this year as the first part of our transition to SOLANA, the 3333 UnstoppaBulls feature amazing artwork, NFT staking, shared royalties, awesome community, and more.

STAKING

NFT Staking offering daily **SDX** rewards for all NFT Holders.

ROYALTIES

Royalties from **OrderUp** flow to **UnstoppaBull** holders, maintaining and increasing staking returns as the business scales.

TRAIT SHOP

The **Unstoppabull** trait shop will shortly follow mint out of the collection and allow holders to customize their Bulls
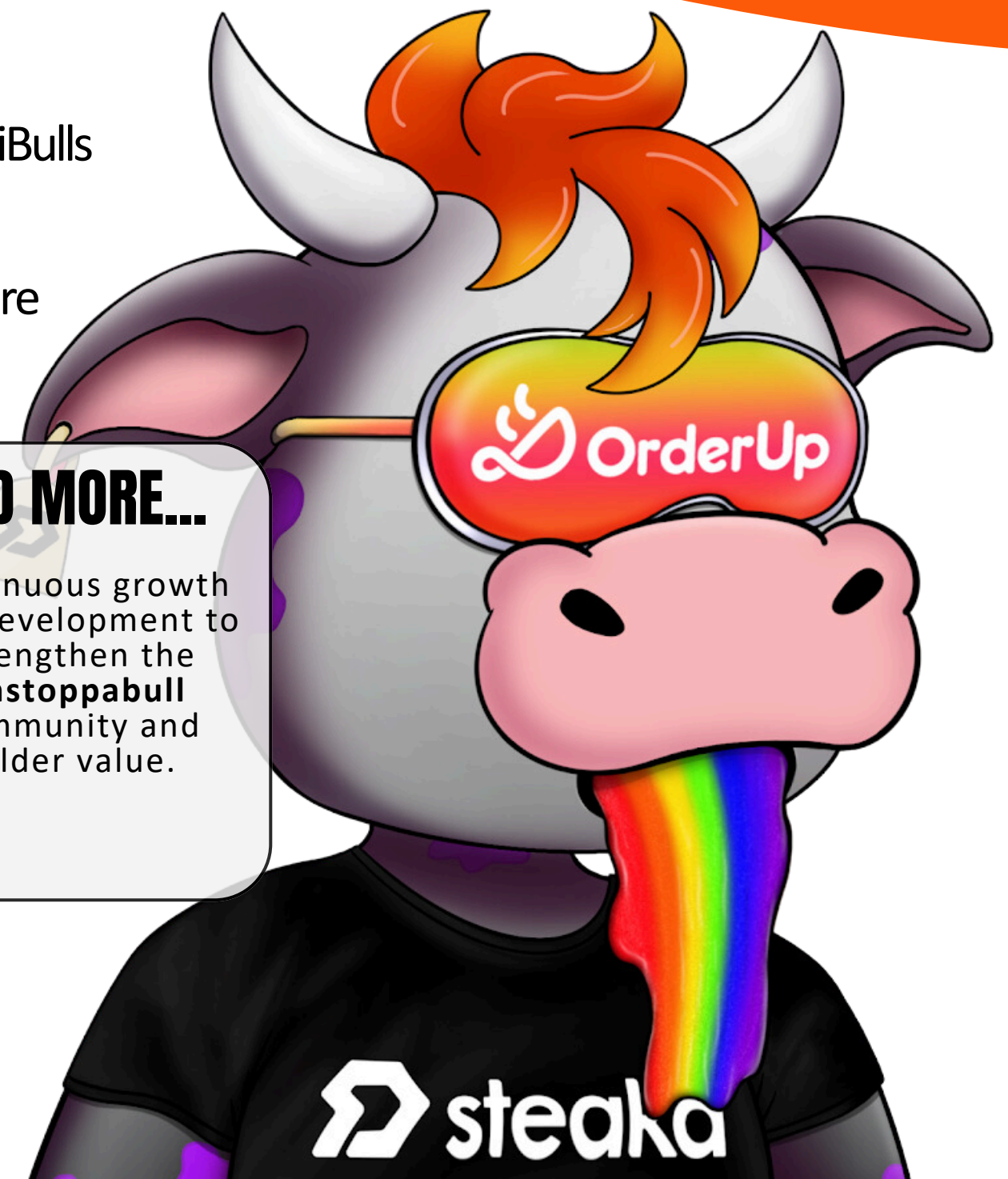
ADVENTURES

Unstoppabull adventures will be offered as part of our post mint out ecosystem. Send your bull out and see what comes back.

AND MORE....

Continuous growth and development to strengthen the **Unstoppabull** community and holder value.
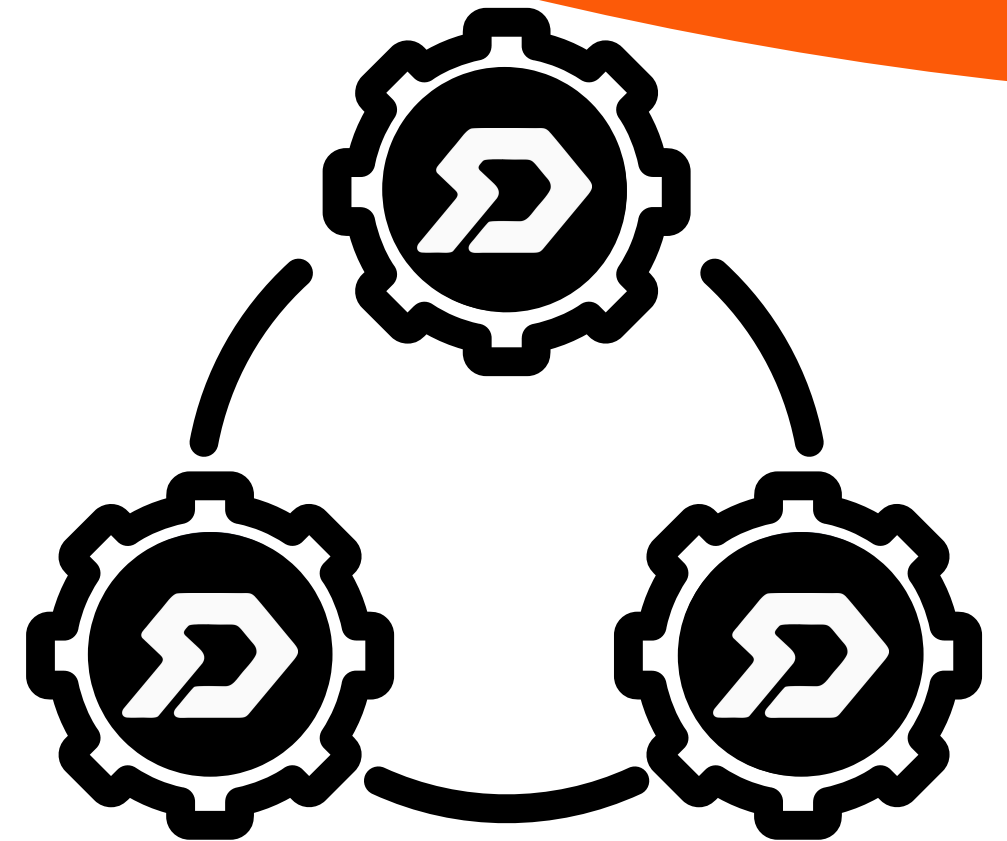
STEAKD PROJECT VISION

We will lead the intersection of Web3 and Web2 by driving innovation across multiple sectors, from NFTs to food delivery. Our strategic initiatives are built around five key pillars:

NFT Management: We will fully realize the potential of the Unstoppabulls by ensuring a successful mint-out, introducing staking opportunities, and expanding our ecosystem with a trait store, merch offerings, and immersive adventures. Our OG Incredibulls will feature staking as well. These innovations will not only enhance engagement but also drive the long-term value of our NFT community.

Web3 Project Management: Our Web3 efforts will center on the seamless migration of the SDX token from Binance to Solana. This will lay the foundation for future utility and community-driven growth while ensuring security and scalability in our ecosystem.

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PROJECT VISION CONT.

Web2 Development: We will finalize the development of our flagship product, OrderUp, with a fully functional app, website, and business owner portal. This will empower us to launch and disrupt the food delivery market with innovative features and a sustainable business model. In parallel, we will initiate the development of our second utility, designed to bring additional value to the industries we serve.

HR & Financial Management: We are committed to building a strong, agile team that can effectively manage the intricacies of both our Web3 and Web2 businesses. With robust HR and financial systems in place, we will ensure seamless operations across Steakd and OrderUp, driving growth while maintaining fiscal responsibility and maximizing efficiency.
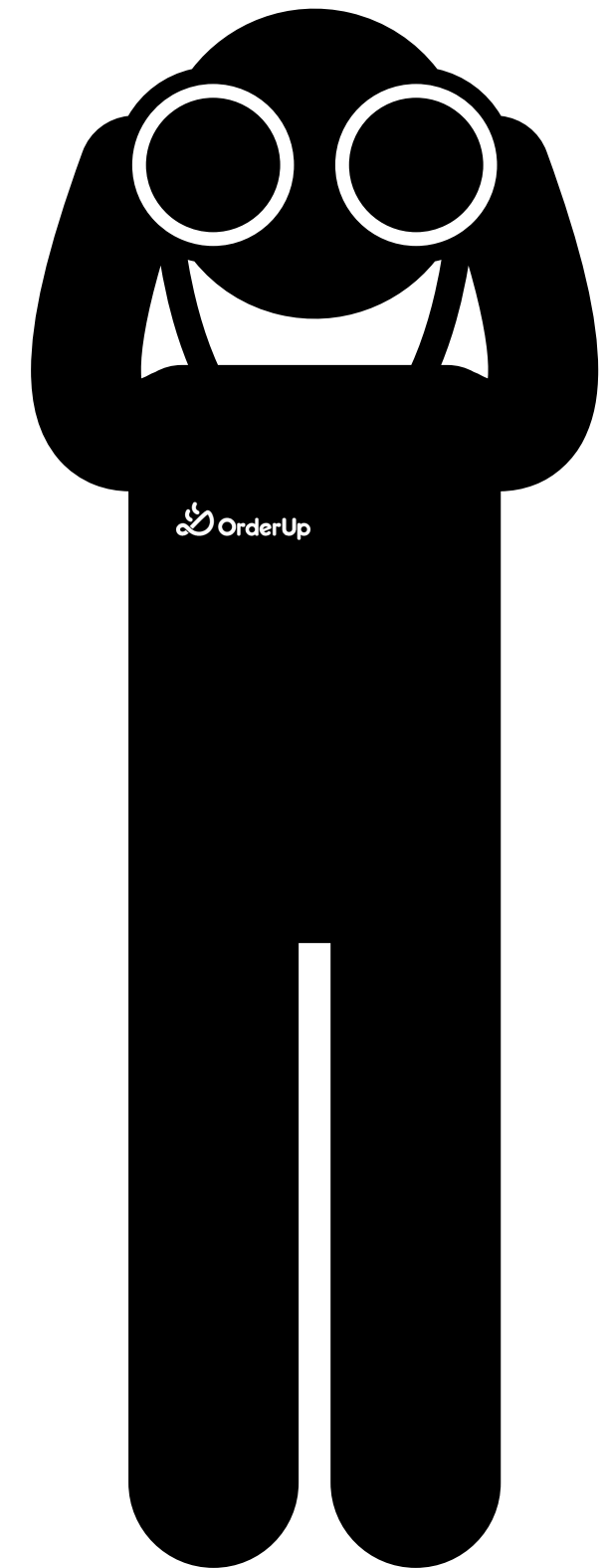
PROJECT VISION CONT.

Token Integration and Growth: We will actively monitor and capitalize on future opportunities to integrate the SDX token into the OrderUp ecosystem. Through strategic initiatives like token buys and burns, we will create positive pressure on the token, generating further value for holders and driving the long-term success of both our Web3 and Web2 projects.

By harmonizing these five pillars, we aim to create a thriving ecosystem that bridges the gap between emerging digital technologies and real-world business applications, setting the stage for continued success in our evolving landscape.

Steakd will leverage the efficiencies of blockchain and our deep industry expertise to disrupt and redefine industries that currently exploit hospitality. Parasitic and predatory companies will be held accountable and replaced with sustainable, fair solutions. The reset starts now.

PLEASE DYOR

Thanks for taking the time to check out Steakd.

Our team is active, and we welcome questions.

Nothing in this document should be considered financial advice.

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