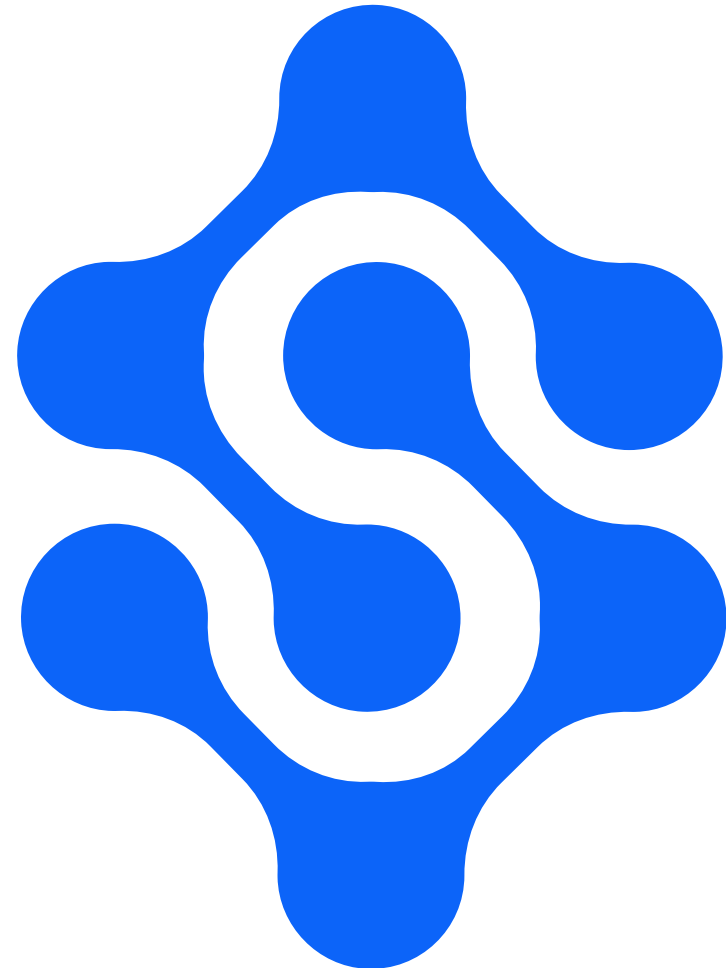


STEAKD | SDX  
HOSPITALITY SOLUTIONS

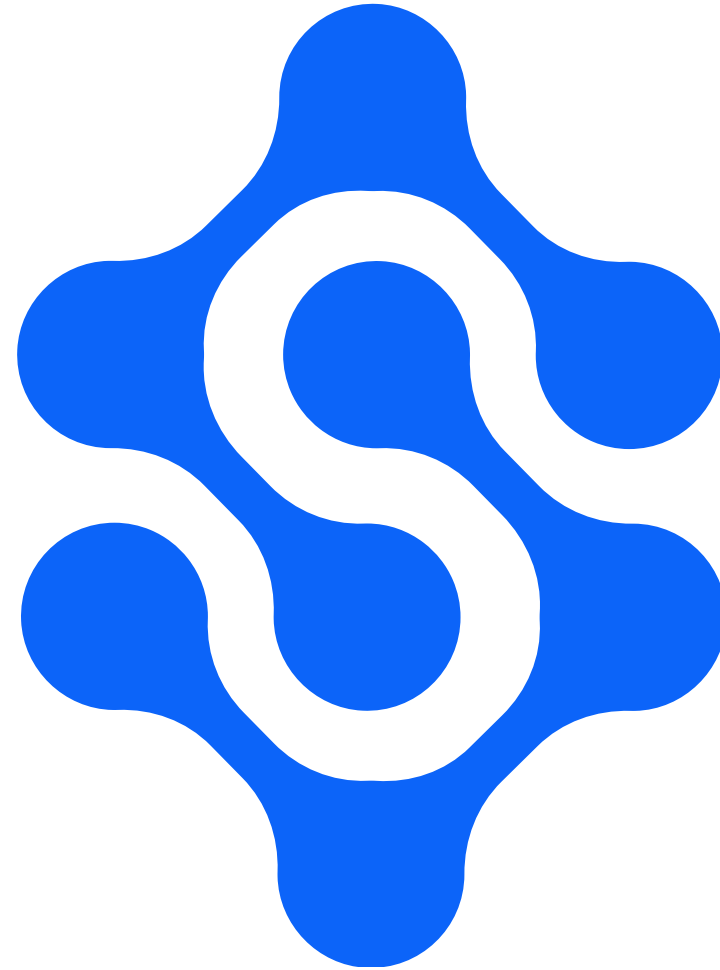
Whitepaper



# STEAKD SDX

HOSPITALITY SOLUTIONS

*“After experiencing the challenges within the hospitality industry over the past 25 years, I decided to take action. Living through the struggles in the industry, like many others, I know what its like to experience that loss and feeling like there's no support out there. So I decided to take action, and Steakd was born, the first hospitality token dedicated to the industry, and the people working within it.” – John Buskie CEO*



# STEAKD SDX

HOSPITALITY SOLUTIONS

Our Vision and Mission : How we change Foodservice.

Introducing \$SDX

\$SDX Tokenomics

Utility: Steakd Hospitality Services

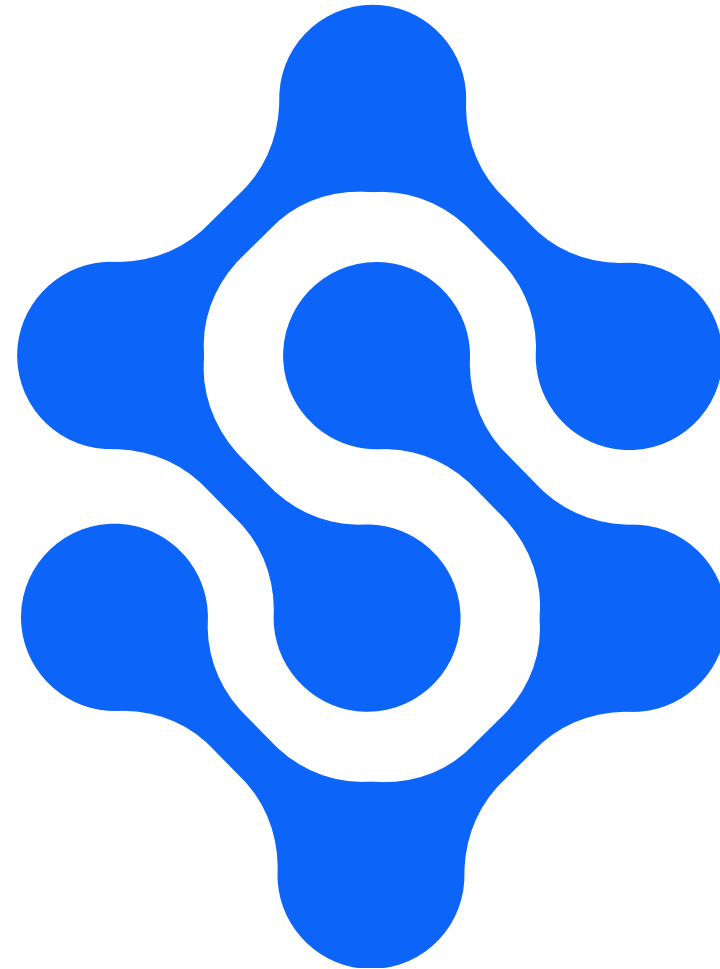
Utility: \$SDX Safu

Operating Plan: Roadmap

Meet the \$SDX Team

\$SDX Pinksale Fair Launch

\$SDX Token Distribution



# Our Vision

At Steakd, we envision offering investors the opportunity to be part of the first hospitality focussed crypto project dedicated to bringing real world revenue back into the Steakd ecosystem for the benefit of \$SDX holders.

We envision a strong and resilient hospitality industry where Steakd web3 utilization assists businesses find effective and reasonable solutions to operational challenges.

We see an industry that has a seat at the table, and that owns their own part of the Steakd ecosystem.

We see solutions that reduce waste, assist companies become more resilient and safer, while assisting their capacity.

We see engaged teams, who have the ability to focus on core work, while automation provides required assistance in the background.

We see an industry return commensurate for the work provided.

# Our Mission

At Steakd, our mission is to assist the hospitality industry find efficient cost savings, build resilience, and improve profitability through the integration of web3 services.

The Steakd ecosystem is built from a deep respect for the industry itself and the work of service. As entrepreneurs in the industry, the Steakd core team shares the desire and knowledge on how to craft solutions that assist businesses in remaining successful at a time of significant industry challenge.

## The Industry Today

At Steakd we deeply understand the challenges impacting the hospitality sector, in fact we live them every day.

Our post-Covid world has brought significant operating challenges to the industry. Dramatic inflation has contributed to increased food costs, while staffing shortages remain commonplace. Team retention is difficult as the rising costs of living puts more and more pressure on our teams, resulting in many leaving the industry altogether. Layered throughout the industry is a pattern of increasing costs that places further pressure on thin profit margins. Rising industry costs, staff shortages, and increased demands have placed many hospitality businesses in precarious positions.

Enter Steakd, we have made it our mission to improve the industry by offering services and utilities that allow our community to take financial control back. With over 50 years of industry experience, we are aware of the need to focus our services on where they create lasting financial impact.

***“with over 50 years of combined industry experience we are aware of the need to focus our services where they create lasting financial impact”***

How are we going to change the hospitality industry?

# We will focus on addressing 2 Fundamental Problems.

COST OF  
GOODS

COST OF  
SERVICES

The Steakd ecosystem focusses on key operations where cost savings and efficiencies can be made. As these utilities are developed and released, we will see savings and stabilization occur for our business clients as well as for their customers. \$SDX, as the ecosystem token will be utilized as part of these services and all net revenue from Steakd operations will flow back to \$SDX project holders as rewards and BBB. Every development within our ecosystem is geared towards increasing financial rewards for businesses and investors. When you invest in Steakd, you are investing in a desire to change the industry and offer solutions that allow businesses to move from surviving to thriving.

# Introducing \$SDX Tokenomics



\$SDX is the primary token of the Steakd ecosystem, developed with a unique smart contract, \$SDX has been built to offer adaptable flexibility that will allow for many different use cases. The token will be integrated into services and Utilities and will be part of how Steakd services bridge traditional Fiat transactions with blockchain and web3 commerce.

## BUYS 12%

- ✓ Holders 5%
- ✓ Liquidity Pool 2%
- ✓ Operations 3%
- ✓ Utility 1 (Dev) 1%
- ✓ Utility 2 (Safu) 1%

## SELLS 16%

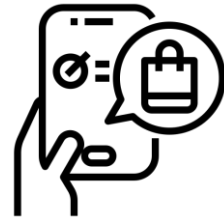
- ✓ Holders 8%
- ✓ Liquidity Pool 2%
- ✓ Operations 3%
- ✓ Utility 1 (Dev) 2%
- ✓ Utility 2 (Safu) 1%

BUY TAX  
12%

SELL TAX  
16%

Services  
designed to  
encourage  
change.

# Our Services



## **Steakd Food Delivery App**

Targeting current inefficiencies in this service through web3 integration will bridge fiat onto chain.



## **Steakd Secret Kitchen Utility**

Assisting business in meeting operational requirements through automated process will build capacity by relieving teams of crucial yet often neglected tasks.



## **Steakd Digital Wallet**

Tying the Steakd Ecosystem together will be our Steakd wallet that serves as a social utility and services hub.

Services designed to encourage change.

# Our Services



## Steakd Food Delivery App

Current food delivery models face significant challenges that add additional costs to all users of the hospitality sector and system. Our app is built on a better operating model, utilizing web3 efficiencies. Steakd will offer a better product at a lower price.

Our product offers better service through better design for all users. Food providers in the system will access the app through a monthly subscription service that offers better value than existing systems.

Fees that are collected through transactions and monthly subscription fees will route back into the project and provide rewards for \$SDX investors, member businesses, and their staff.



## Steakd Secret Kitchen Utility

Our Steakd Secret Kitchen Utility has been created due to the demands of managing key metrics and operational responsibilities in an industry perpetually short of workers. Simple automation of many critical tasks through intuitive design and ease of use will allow teams to focus on their core work, while always having critical information available at their fingertips.

Steakd Secret kitchen Utility, developed with decades of kitchen management experience behind it, will offer an app that offers operational efficiencies and piece of mind to managers and owners, while reducing unnecessary loss.

Steakd automated kitchen solutions will also increase capacity and organizational resilience, while reducing staff stress, thereby improving retention and morale.



## Steakd Digital Wallet

We will build a Steakd digital wallet to accompany the services and utilities we have created in the Steakd ecosystem.

This wallet will act as an information hub for all Steakd services and utilities, allowing different types of users to interface with the Steakd ecosystem. Investors and stakeholders will be able to access their investments and organizational information seamlessly here.

This will not only be a fully functional wallet but also offer unique access to individual accounts, \$SDX project information, benefits, communications, and utility.



# Introducing \$SDX's Secure Asset Fund for Users

The Secure Asset Fund for Users (or safu) was originally coined and put in place by Binance to ensure exchange users knew that funds were safe.

At Steakd, our main priority is to keep our investors funds secure. We have decided to dedicate and set aside an ongoing fee from transactions to act as an additional safeguard as one of our project utilities. This safeguard will assist operations in the event something occurs in our Steakd project utilities, or our \$SDX token.

Steakd is committing one percent of its \$SDX tokens buys and sells, in order to grow the fund over time to a sizeable level. Our team feels that project Safu's will become best practice over time. We believe that \$SDX providing this leadership in the space, will provide our stakeholders with additional confidence and trust within the project.

The fees that are set aside will be converted into a blended portfolio of different coins. The safu will primarily be composed of stable coins and this information will be available for holders to view.



Holder confidence and investment safety is of first and foremost consideration for the Steakd team. 1% of all buys and sells are set aside in the SAFU vault and will be available to secure the Steakd ecosystem.

# STEAKD | \$SDX

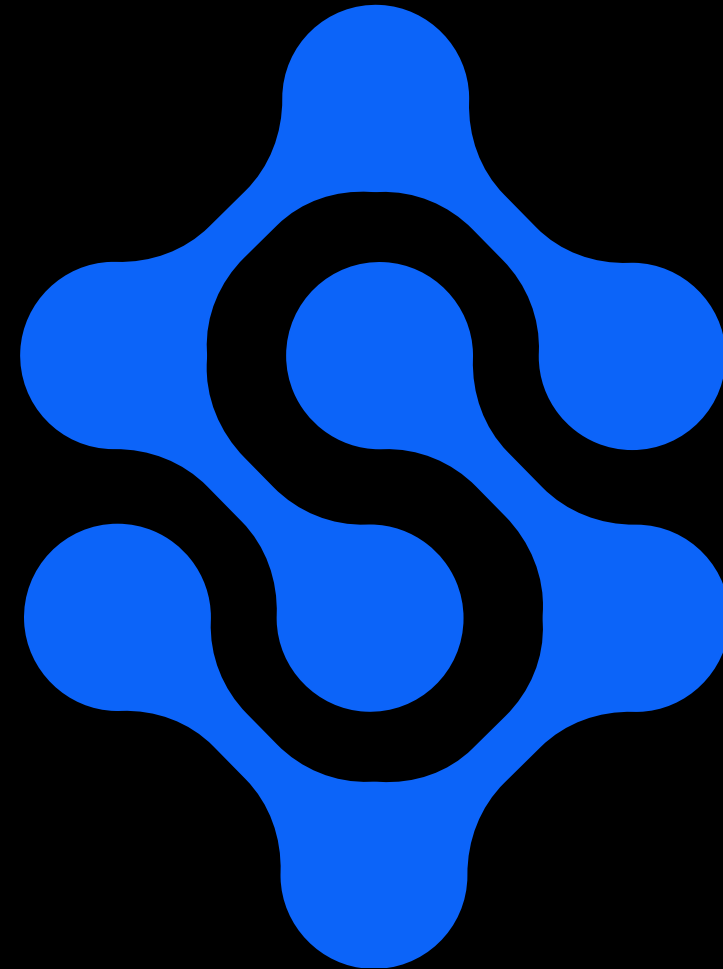
HOSPITALITY SOLUTIONS

## Operating Plan and Roadmap

Over the coming months and years, we will deliver unique services to change the way the hospitality industry engages with customers. By using blockchain technology we will reduce costs and increase efficiency.

Our team has a deep respect for the daily dedication required to operate successfully in this industry. Our mission is to assist businesses achieve new levels of success through automation, and the adoption of efficiencies offered through web 3 services.

What this means for \$SDX is a project offering internal utility to holders while offering services off-chain that create income and revenue that returns to holders of \$SDX.



## 2022 – In Process

- Establish Social Media Platforms.
- \$SDX Contract Audit.
- Website Development.
- Whitepaper Completed.
- KYC and Audit Badge for Pinksale Launchpad.
- Core team recruiting and search of excellence.
- Community Engagement initiated.
- Weeping Chef NFT Concept development.
- Weeping Chef Charitable partner confirmed.

## 2023 – Quarter 2

- Continued Community engagement and growth.
- Continued work with Dev Team. First Utility
- First Utility: Delivery App - demo to Team/Community.
- Second utility confirmed and scheduled with dev team.
- Pursuit of exchange listings for exposure and growth.

# Steakd Roadmap

## 2023 – Quarter 1

- Marketing and Promotions Leading to Launch
- Steakd fair launch
- Staking of \$SDX at launch.
- 15% \$SDX burn of total supply.
- Launch of Weeping Chef's NFTs.
- Continued development of Core/Staff Team.
- App developer and budget confirmed
- App work consultation and development begins
- First Utility: Delivery App– Wire frame

## 2023 – Quarter 3

- Additional exchange listings.
- Core/staff team expansion for Utilities oversight.
- Steakd Delivery App final development/Beta testing.
- Outreach to industry for food app participation.
- App work consultation and development begins on Second Utility

# Team Members



Meet the team behind Steakd



**JOHN BUSKIE**  
Founder and CEO

John has been in the food service industry since 1997. He has management experience working and catering some of the largest venues and events in the U.K.

John has first-hand experience understanding what it takes to run a successful food service operation. He understands the challenges of the industry and has a deep respect for the work required. John is passionate about helping others and has a history of mentoring. Through this work, and seeing how many businesses are struggling, John felt the need to somehow respond. Steakd was the answer, the first crypto project dedicated to assisting the hospitality industry.

John is a crypto investor and entrepreneur who thrives on finding unique solutions to industry wide problems. He is passionate about how to bring real world finance into web3 and sees unlimited opportunity to utilize the efficiencies of blockchain to solve issues. John has built Steakd to offer service and utility to the industry in a time that is dramatically needed.



**Mark Yellowley**  
CMO

Mark Yellowley has been self employed in the food service industry for over 25 years. He has also worked as a business analyst, coach, and commercial lender.

After starting his own home-based food business and building it out to multiple retail locations, he is very aware of both the opportunities and the challenges that the industry provides. As an entrepreneur, coach, and lender, Mark brings a wealth of industry knowledge and operational perspective.

Mark has a keen interest in crypto, both as an investor and as an interested party who believes that web3 has the potential to assist traditional business in unlocking unique industry solutions.

Mark has joined the \$SDX team because of a strong desire to help the food industry. He believes Steakd will build industry changing utility, in a way that finally offers ownership to the industry itself.



**TBD**

We will be actively pursuing the recruitment of experienced professionals able to bring unique qualities and skills to the Steakd team. We envision multiple intakes during the launch and afterwards as we progress. Interested parties are welcome to reach out to core team members.

# PRESALE and FAIR LAUNCH

420 trillion tokens will be available through Pinksale launchpad listing. The soft cap will be 600 BNB with a hard cap of 1200 BNB.

Tokens allocated for sale at launch are to provide operational revenue to support development work and ongoing operations of Steakd

# Pinksale Token Fair Launch



Presale Caps  
SC 600  
HC 1200



Presale token price  
0.000000000714  
1 BNB = 350,000,000,000



ICO launch price  
0.000000000840  
1 BNB = 297,500,000,000



# \$SDX Token Distribution

\$SDX at launch will be distributing its supply of 1 quadrillion tokens in the following manner. Token distribution has been set based on business planning that includes cash-flow projections to ensure our project has the required capital to successfully develop Steakd revenue generating utilities. Steakd utilities will generate off chain revenue that will flow back into the project and provide rewards and BBB for \$SDX

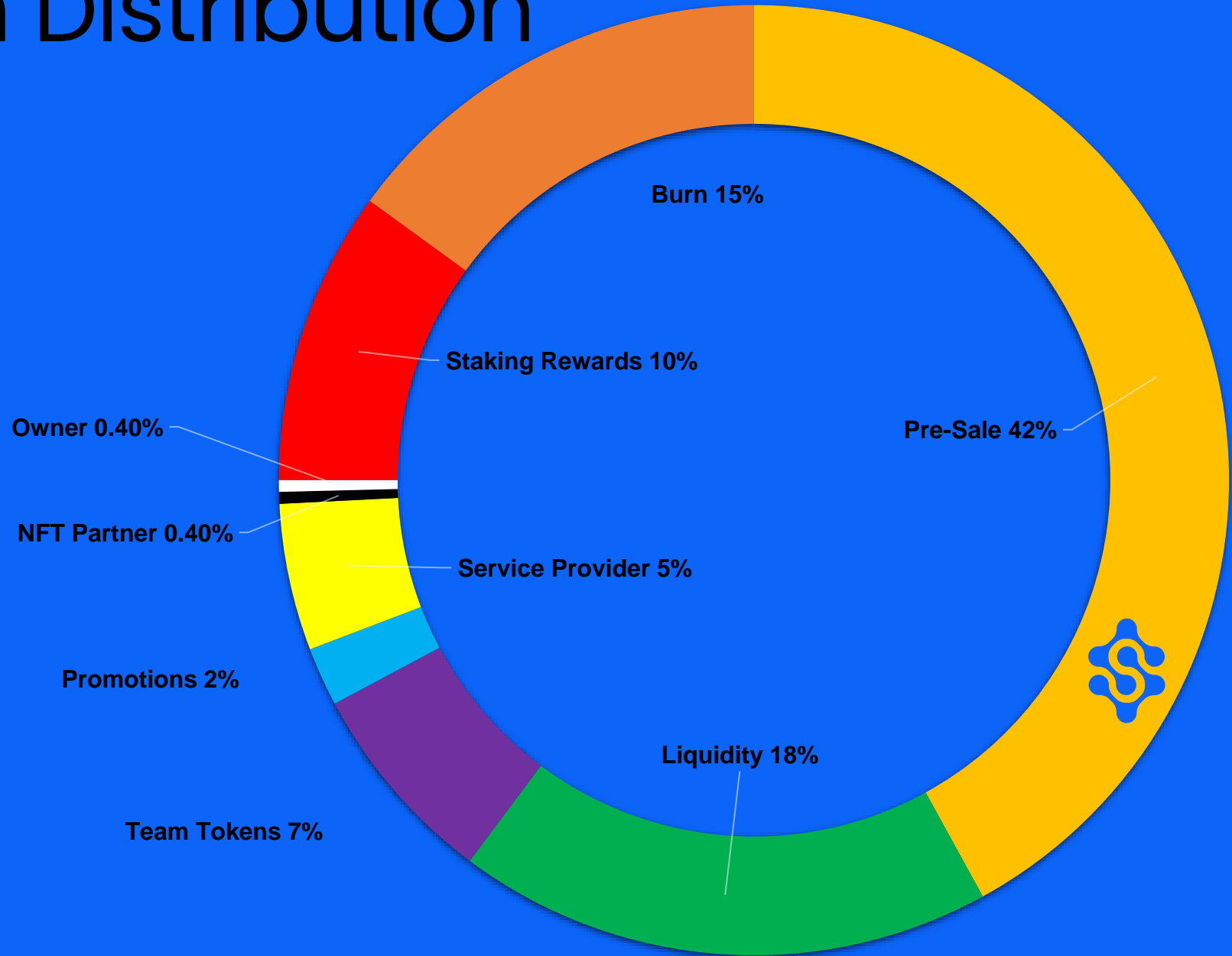
Token Distribution		Percentage
Pre-Sale	420,000,000,000,000	42.00%
Liquidity	182,070,000,000,000	18.21%
Team	70,000,000,000,000	7.00%
Promotions	20,000,000,000,000	2.00%
Service Provider	50,000,000,000,000	5.00%
NFT Partner	4,000,000,000,000	0.40%
Owner	4,000,000,000,000	0.40%
Staking Rewards	100,000,000,000,000	10.00%
Burn	149,930,000,000,000	14.99%
Total	1,000,000,000,000,000	100%

# \$SDX Token Distribution



Legend

Pre-Sale	Liquidity
Team Tokens	Promotions
Service Provider	NFT Partner
Owner	Staking Rewards
Burn	





# STEAKD | SDX

HOSPITALITY SOLUTIONS

Thanks for your interest. Feel free to catch up with the Core Team on our Community Discord Page For any further inquiries.

[Steakd Socials here](#)