



steakd
Whitepaper





“After experiencing the challenges within the hospitality industry over the past 25 years, I decided to take action. Living through the struggles in the industry, like many others, I know what its like to experience that loss and feeling like there's no support out there. So I decided to take action, and Steakd was born, the first hospitality token dedicated to the industry, and the people working within it.” – John Buskie CEO





Our Vision and Mission : How we change Foodservice.

Introducing \$SDX

\$SDX Tokenomics

Utility: Steakd Hospitality Services

Utility: \$SDX Safu

Operating Plan: Roadmap

Meet the \$SDX Team

\$SDX Launch Metrics

\$SDX Token Distribution





The Steakd ecosystem is built from a deep respect for the industry itself and the work of service. As entrepreneurs in the industry, the Steakd core team shares the desire and knowledge on how to craft solutions that assist businesses in remaining successful at a time of significant industry challenge.

Our Vision

At Steakd, we envision offering investors the opportunity to be part of the first hospitality focussed crypto project dedicated to bringing real world revenue back into the Steakd ecosystem for the benefit of \$SDX holders.

We envision a strong and resilient hospitality industry where Steakd web3 utilization assists businesses find effective and reasonable solutions to operational challenges.

Our Mission

At Steakd our mission is to return revenue to holders while assisting the hospitality industry improve profitability through the integration of web3 services.

Introducing \$SDX Tokenomics



\$SDX is the primary token of the Steakd ecosystem. \$SDX has been built to offer adaptable flexibility that will allow for many different use cases. The token will be integrated into services and Utilities and will be part of how Steakd services bridge traditional Fiat transactions with blockchain and web3 commerce. \$SDX rewards to holders is paid in BUSD.

BUYS 12%

- ✓ Holders 5%
- ✓ Liquidity Pool 2%
- ✓ Operations 3%
- ✓ Utility 1 (Dev) 1%
- ✓ Utility 2 (Safu) 1%

SELLS 16%

- ✓ Holders 8%
- ✓ Liquidity Pool 2%
- ✓ Operations 3%
- ✓ Utility 1 (Dev) 2%
- ✓ Utility 2 (Safu) 1%

**BUY TAX
12%**
**SDX Rewards
Paid in BUSD**
**SELL TAX
16%**

Steakd is building an ecosystem of services for the hospitality industry. Our first utility is building out a web2 food delivery system, where revenue from operations flows back to holders of SDX and the Steakd Ecosystem. Following Beta launch of our app where we fine tune ui/ux we will move towards a fully integrated web3 product.

Current food delivery models face significant challenges that add additional costs to all users of the hospitality sector and system. Our app is built on a better operating model, utilizing web3 efficiencies, and including \$SDX integrated into the cashflow of the system. Steakd will offer delivery management at a rate that save most restaurants 75 to 90% on fees.

Our product offers better service through better design for all users. Food providers in the system will access the app through a monthly subscription service that offers better value than existing systems.

Fees that are collected through transactions and subscription fees will route back into the project and provide direct rewards for \$SDX investors, member businesses, and their staff. By allowing holders of \$SDX a share of actual fee revenue Steakd ensures that holders of the \$SDX will always come first.

steakd safu

The Secure Asset Fund for Users (or safu) was originally coined and put in place by Binance to ensure exchange users knew that funds were safe.

At Steakd, our main priority is to keep our investors funds secure. We have decided to dedicate and set aside an ongoing fee from transactions to act as an additional safeguard as one of our project utilities. This safeguard will assist operations in the event something occurs in our Steakd project utilities, or our \$SDX token.

Steakd is committing one percent of its \$SDX tokens buys and sells, in order to grow the fund over time to a sizeable level. Our team feels that project Safu's will become best practice over time. We believe that \$SDX providing this leadership in the space, will provide our stakeholders with additional confidence and trust within the project.

The fees that are set aside will be converted into a blended portfolio of different coins. The safu will primarily be composed of stable coins and this information will be available for holders to view.





Operating Plan and Roadmap

Over the coming months and years, we will deliver delivery services that will disrupt the food delivery system. By using blockchain technology we will reduce costs and increase efficiency.

Our team has a deep respect for the daily dedication required to operate successfully in this industry.

Our mission is to create income for holders of \$SDX while assisting businesses achieve new levels of sustainability.



2023 – Quarter 1

- Establish Social Media Platforms.
- \$SDX Contract Audit.
- Website Development.
- Whitepaper Completed.
- KYC and Audit Badge for Pinksale Launchpad.
- Core team recruiting and search of excellence.
- Community Engagement initiated.
- Weeping Chef NFT Concept development.
- Weeping Chef Charitable partner confirmed.

2023 – Quarter 3

- Continued Community engagement and growth.
- Continued work with Dev Team. First Utility
- First Utility: Delivery App - demo to Team/Community.
- Second utility confirmed and scheduled with dev team.
- Pursuit of exchange listings for exposure and growth.



steakd roadmap

2023 – Quarter 2

- Marketing and Promotions Leading to Launch
- Steakd fair launch
- Staking of \$SDX at launch.
- 15% \$SDX burn of total supply.
- Launch of Weeping Chef's NFTs.
- Continued development of Core/Staff Team.
- App developer and budget confirmed
- App work consultation and development begins
- First Utility: Delivery App– Wire frame

2023 – Quarter 4

- Additional exchange listings.
- Core/staff team expansion for Utilities oversight.
- Steakd Delivery App final development/Beta testing.
- Outreach to industry for food app participation.
- App work consultation and development begins on Second Utility

Team Members



JOHN BUSKIE
Founder and CEO

John has been in the food service industry since 1997. He has management experience working and catering some of the largest venues and events in the U.K.

John has first-hand experience understanding what it takes to run a successful food service operation. He understands the challenges of the industry and has a deep respect for the work required. John is passionate about helping others and has a history of mentoring. Through this work, and seeing how many businesses are struggling, John felt the need to somehow respond. Steakd was the answer, the first crypto project dedicated to assisting the hospitality industry.

John is a crypto investor and entrepreneur who thrives on finding unique solutions to industry wide problems. He is passionate about how to bring real world finance into web3 and sees unlimited opportunity to utilize the efficiencies of blockchain to solve issues. John has built Steakd to offer service and utility to the industry in a time that is dramatically needed.



Mark Yellowley
CMO

Mark Yellowley has been self employed in the food service industry for over 25 years. He has also worked as a business analyst, coach, and commercial lender.

After starting his own home-based food business and building it out to multiple retail locations, he is very aware of both the opportunities and the challenges that the industry provides. As an entrepreneur, coach, and lender, Mark brings a wealth of industry knowledge and operational perspective.

Mark has a keen interest in crypto, both as an investor and as an interested party who believes that web3 has the potential to assist traditional business in unlocking unique industry solutions.

Mark has joined the \$SDX team because of a strong desire to help the food industry. He believes Steakd will build industry changing utility, in a way that finally offers ownership to the industry itself.



TBD

We will be actively pursuing the recruitment of experienced professionals able to bring unique qualities and skills to the Steakd team. We envision multiple intakes during the launch and afterwards as we progress. Interested parties are welcome to reach out to core team members.

PRESALE and FAIR LAUNCH

Our Private and Presale sales will run off a swapper. The soft cap will be 200 BNB with a hard cap of 500 BNB.

Tokens allocated for sale at launch are to provide operational revenue to support development work and ongoing operations of Steakd

Pinksale Token Fair Launch



Presale Caps
SC 200
HC 500



Private (5+BNB) token price
1 BNB = 450,000,000,000



Presale token price
1 BNB = 385,000,000,000



ICO launch price
0.000000000840
1 BNB = 350,000,000,000

\$SDX Token Distribution

\$SDX at launch will be distributing its supply of 1 quadrillion tokens in the following manner. Token distribution has been set based on business planning that includes cash-flow projections to ensure our project has the required capital to successfully develop Steakd revenue generating utilities. Steakd utilities will generate off chain revenue that will flow back into the project and provide rewards and BBB for \$SDX

Token Distribution		Percentage
Pre-Sale	280,125,000,000,000	28.0%
Liquidity	121,434,187,500,000	12.1%
Team	70,000,000,000,000	7.0%
Promotions	20,000,000,000,000	2.0%
Service Provider	50,000,000,000,000	5.0%
NFT Partner	4,000,000,000,000	0.4%
Owner	4,000,000,000,000	0.4%
Staking Rewards	100,000,000,000,000	10.0%
dev 200 Burner	200,000,000,000,000	20.0%
Burn	150,000,000,000,000	15.0%
Total	1,000,000,000,000,000	100%



Thanks for your interest. Feel free to catch up with the Core Team on our Community Discord Page
For any further inquiries.

[Steakd](#) [Socials here](#)