2 steakd Whitepaper

"After experiencing the challenges within the hospitality industry over the past 25 years, I decided to take action. Living through the struggles in the industry, like many others, I know what its like to experience that loss and feeling like there's no support out there. So I decided to take action, and Steakd was born - the first hospitality token dedicated to the industry, and the people working within it." – John Buskie, Steakd CEO



Our Vision and Mission: How we change Foodservice.

Introducing \$SDX

\$SDX Tokenomics

Utility: Steakd Hospitality Services

Utility: \$SDX Safu

Operating Plan: Roadmap

Meet the \$SDX Team

\$SDX Launch Metrics

\$SDX Token Distribution





The Steakd ecosystem is built on a deep respect for the industry itself and the work of service. As entrepreneurs in the industry, the Steakd team shares the desire and knowledge on how to craft solutions that assist businesses in remaining successful at a time of significant industry challenge.

Our Vision:

At Steakd, we envision offering investors the opportunity to be part of the first hospitality-focused token project dedicated to bringing real-world rewards back into the Steakd ecosystem for the benefit of \$SDX holders.

We envision a strong and resilient hospitality industry where Steakd web3 utilization assists businesses find efficient and cost-effective solutions for their operations challenges.

Our Mission:

At Steakd our mission is to return revenue to holders while assisting the hospitality industry improve profitability through the integration of web3 services.









Introducing \$SDX Tokenomics

\$SDX is the primary token of the Steakd ecosystem. \$SDX has been built to offer adaptable flexibility that will allow for many different use cases. The token will be integrated into services and utilities and will be part of how Steakd services bridge traditional Fiat transactions with blockchain and web3 commerce. \$SDX rewards to holders is paid in USDT.

BUYS 12%

- Holders 5%
- Liquidity Pool 2%
- Operations 3%
- Utility I (Dev) 1%
- Utility 2 (Safu) 1%

SELLS 16%

- ✓ Holders 8%
- Liquidity Pool 2%
- Operations 3%
- Utility 1 (Dev) 2%
- Utility 2 (Safu) 1%

BUY TAX 12% **SDX Rewards** Paid in USDT SELL TAX 16%



Delivery Services



Steakd is building an ecosystem of services for the hospitality industry. Our first utility is building out a web2 food delivery system, where rewards from operations flow back to holders of SDX and the Steakd Ecosystem. Following Beta launch of our app where we fine tune UI/UX we will move towards a fully integrated web3 product.

Current food delivery models face significant challenges that add additional costs to all users of the hospitality sector and system. Our app is built on a better operating model, Steakd will offer delivery management at a rate that saves most restaurants 75 to 90% on fees.

Our product offers better service through better design for all users. Food providers in the system will use our Order-Up App because we offer better value than existing systems.

>> steakd safu

At Steakd, our main priority is to keep our investors funds secure. In pursuit of this objective, we have chosen to allocate a continuous 1% transaction fee to the **SAFU** (**S**ecure **A**sset **F**und for **U**sers), serving as an additional protective mechanism integrated into our suite of project utilities. This safeguard will assist operations in the event something occurs in our Steakd project utilities, or our \$SDX token.

Steakd is committing 1% of its \$SDX tokens buys and sells, towards growing the fund over time to a sizeable level. Our team feels that project Safu's will become best practice over time. We believe that \$SDX providing this leadership in the space, will provide our stakeholders with additional confidence and trust within the project.



Operating Plan and Roadmap

Over the coming months and years, we will provide delivery services that will disrupt the food delivery system. By using blockchain technology we will reduce costs and increase efficiency.

Our team has a deep respect for the daily dedication required to operate successfully in this industry.

Our mission is to create rewards for holders of \$SDX while assisting businesses achieve new levels of sustainability.

steakdroadmap

COMPLETED

Quarter 1 - 2023

- Marketing & Promotions
- Branding & Logo
- •Establish Social Media platforms
- •SDX contract audit & KYC
- •SDX fair launch
- Whitepaper
- Part 1 of team recruiting
- Tokenomics finalized
- App development budget
- First utility wireframe
- App consultation & development

COMPLETED

Quarter 2 - 2023

- Website development
- Delivery App development
- •NFT concept & buildout
- Vesting
- Staking after vesting
- Partnerships
- Exchange listings
- •Initial signup for beta App participants

COMPLETED

Quarter 3 - 2023

- Additional exchange listings
- •Team expansions for utilities oversight
- Start Delivery App final development
- Delivery App beta testing
- •Outreach to the industry, marketing, promotions for participation in delivery App
- •App work consultation/development begins on second utility.

Quarter 4 - 2023

- → Complete final App development
- → Complete Delivery App beta testing
- → Outreach to the industry, marketing, & promotions for participation in delivery App
- → App work consultation/development begins on second utility.

- → Move to real world testing of full FDS
- → Start initial business onboarding
- → Strategic Partnership with Acquire

Steakd Team Members



JOHN BUSKIEFounder and CEO

John has been in the food service industry since 1997. He has management experience working and catering some of the largest venues and events in the U.K.

John has first-hand experience understanding what it takes to run a successful food service operation. He understands the challenges of the industry and has a deep respect for the work required. John is passionate about helping others and has a history of mentoring. Through this work, and seeing how many businesses are struggling, John felt the need to somehow respond. Steakd was the answer, the first crypto project dedicated to assisting the hospitality industry.

John is a crypto investor and entrepreneur who thrives on finding unique solutions to industry wide problems. He is passionate about how to bring real world finance into web3 and sees unlimited opportunity to utilize the efficiencies of blockchain to solve issues. John has built Steakd to offer service and utility to the industry in a time that is dramatically needed.





Mark Yellowley has been self employed in the food service industry for over 25 years. He has also worked as a business analyst, coach, and commercial lender.

After starting his own home-based food business and building it out to multiple retail locations, he is very aware of both the opportunities and the challenges that the industry provides. As an entrepreneur, coach, and lender, Mark brings a wealth of industry knowledge and operational perspective.

Mark has a keen interest in crypto, both as an investor and as an interested party who believes that web3 has the potential to assist traditional business in unlocking unique industry solutions.

Mark has joined the \$SDX team because of a strong desire to help the food industry. He believes Steakd will build industry changing utility, in a way that finally offers ownership to the industry itself.

Steakd Team cont.



Violet Bee

Quality & Assurance Manager/ Discord Admin

Violet is a technology enthusiast with a deep passion for web3 and a strong background in computer hardware and customer service. Having nurtured her love for technology from a young age, she brings a wealth of knowledge and expertise to her leadership position at Steakd.

Violet's strategic mindset allows her to envision new possibilities and drive innovative solutions in the evolving world of web3. With her technical prowess and keen attention to detail, she navigates the complex technological landscape of web3.

Violet's unwavering commitment to excellence and customer satisfaction fuels her dedication to leading with her team towards success and the fulfillment of the Steakd mission. Violet envisions Steakd at the forefront of the hospitality industry advancements.



Father MulcahyCommunity Manager

Thomas "Father" Mulcahy is dedicated to creating and fostering a fun, informed, diverse, and inclusive community.

Thomas envisions bridging the divide between project and community - creating a community where everyone feels welcome, valued, and empowered to participate. He believes that the voices and concerns of community members should be heard and addressed as exemplified on our weekly "Last Call" community spaces chat.

With over 15 years of hands-on hospitality experience and a keen interest in blockchain technology, Thomas is uniquely qualified to help the team at Steakd combine real-world utility with Web3. He is committed to bolstering and engaging the community while working closely with the rest of the Steakd team to build a more equitable and sustainable future for the entire industry.



Steakd Community

Steakd enjoys an amazing community that in many ways is the real strength of the project. All are welcome and the community loves to answer questions about the project and is very engaged and helpful in Discord.

There's room for all so look forward to answering any questions that you may have.

PRESALE and FAIR LAUNCH

Our Private and presale sales will run off a swapper. The soft cap will be 200 BNB with a hard cap of 500 BNB.

Tokens allocated for sale at launch are to provide operational revenue to support development work and ongoing operations of Steakd

Pinksale Token Fair Launch









\$SDX Token Distribution

\$SDX at launch will be distributing it's supply of 1 quadrillion tokens in the following manner. Token distribution has been set based on business planning that includes cash-flow projections to ensure our project has the required capital to successfully develop Steakd revenue generating utilities.

Steakd utilities will generate off chain revenue that will flow back into the project and provide rewards and BBnB for \$SDX

Token Distribution		Percentage
Pre-Sale	280,125,000,000,000	28.0%
Liquidity	121,434,187,500,000	12.1%
Team	70,000,000,000,000	7.0%
Promotions	20,000,000,000,000	2.0%
Service Provider	50,000,000,000,000	5.0%
NFT Partner	4,000,000,000,000	0.4%
Owner	4,000,000,000,000	0.4%
Staking Rewards	100,000,000,000,000	10.0%
dev 200 Burner	200,000,000,000,000	20.0%
Burn	150,000,000,000,000	15.0%
Total	1,000,000,000,000,000	100%









Thanks for your interest. Feel free to catch up with the Team on our Community Discord Page
For any further inquiries.

Steakd Socials here